



ANNUAL REPORT 2022 - 2024

Modern Myriad Branding
A Private Limited Company



KOHIMA : NAGALAND



THERE IS NO INNOV
AND CREATIVITY WIT

THE FIRST EDITION OF OUR ANNUAL REPORT

With profound honor and gratitude we bring forward the Annual Report of Modern Myriad Branding Pvt. Ltd. (MMB) for the fiscal years 2022-2023 and 2023-2024. This comprehensive report showcases the results of our efforts and initiatives over the past two years, offering a detailed overview of our achievements, strategic initiatives, and financial performance.

Throughout this report, you will gain a clear view of MMB's Progress across various facets of our operations. We will detail our expanded service offerings in digital marketing, branding, IT services, and digital education, showcasing how these initiatives have contributed to our growth trajectory. Additionally, we will present our strengthened partnerships and collaborative efforts that have bolstered our market position and enhanced our service delivery capabilities.

Commitment to transparency and accountability is evident in the detailed analysis of financial performance, highlighting key metrics and milestones achieved during the reporting period. This report aims to provide a thorough understanding of how Modern Myriad Branding Pvt. Ltd. (MMB) has navigated challenges, capitalized on opportunities, and positioned itself for sustained success in the dynamic landscape of digital branding and technology solutions.

EXPANDING HORIZONS

- **Message from the Leaders**
- **Overview of Modern Myriad Branding Pvt. Ltd.**
- **Organizational Structure**

Foreword

It is with great enthusiasm and pride that I introduce the inaugural and publication of the first annual report of Modern Myriad Branding. This report signifies a major milestone in their journey to foster innovation, support budding entrepreneurs, and cultivate groundbreaking ideas.

The journey of Modern Myriad Branding has been marked by relentless dedication, significant learning experiences, and the establishment of strong partnerships. This publication marks an important milestone in their continuous journey of expansion and making a positive impact on society.



In 2020, I had a conversation over the phone with a determined young man brimming with energy and excitement. He had a corporate job in Bangalore, while I was in Nagaland. Unfortunately, we lost contact after that conversation. Fast forward to mid-2022, I was pleasantly surprised to meet him again in Kohima. He had bravely left his comfort zone, saved up, and gained valuable experience that he was eager to share. He faced intense pressure but seized exponential learning opportunities. Through his journey, he met great partners and co-founded Modern Myriad Branding Private Limited, a company dedicated to leveraging technology to add value to society through innovation and support for organizations and businesses in the digital age.

Modern Myriad Branding understands the importance of the digital space and its profound impact on modern organizations and businesses. They continue their mission to empower clients with innovative branding strategies that propel growth and success. This publication marks an important milestone in their journey, reflecting their dedication to learning, expansion, and making a positive impact on society.

As you read through this report, I hope you share in our sense of accomplishment and optimism for the future. Together, we will continue to drive innovation, support entrepreneurship, and make a lasting impact.

I wish them all the success as they continue to grow and thrive.
All the best and shine on!

Lezo Putsure
CEO
Educentre School Of Business

Message



Modern Myriad Branding is a Startup company in Nagaland and registered under Startup Nagaland .This company is doing exceptionally well in keeping up with its company name .I've personally worked with them in a couple of projects and events and it's safe to say that they're a very professional and knowledgeable group of young people clubbed in one company.

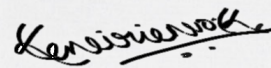
As a startup registered company under Startup Nagaland, Modern Myriad Branding exemplifies the dynamic spirit and innovation that the region has to offer. True to their name, the team at Modern Myriad Branding brings a diverse array of skills and creative solutions to the table. Their professionalism and expertise are evident in every

aspect of their work. Each member contributes unique insights, making them a formidable force in the branding and marketing landscape.

Their ability to navigate complex challenges and deliver outstanding results consistently is a testament to their dedication and knowledge. Working with them has been an enriching experience, and I am confident that their continued efforts will lead to even greater achievements.

I look forward to seeing how Modern Myriad Branding will evolve and succeed in the future. Their journey is an inspiring example for all emerging startups in Nagaland and beyond.

Warm regards,



Keneirienuo T Zatsu

Deputy Director

StartUp Nagaland Team Leader

Department of Industries & Commerce

Government of Nagaland

Message

Welcome to the inaugural edition of our annual magazine. As the Co-founder of Modern Myriad Branding Pvt. Ltd., it fills me with immense pride to introduce this publication, a reflection of our journey and our ambitions in the digital landscape of today's business world.

From our humble beginnings in the city of Kohima, Nagaland, we have always envisioned our company as more than just a business. It is a platform for innovation, a hub for creativity, and a catalyst for growth in the digital age. This magazine encapsulates our ongoing mission to harness technology's vast potential to benefit society and propel our clients towards unprecedented success.



Within these pages, you will discover the breadth and depth of our services—from advanced digital marketing techniques that boost online presence to comprehensive IT solutions that ensure seamless digital operations and innovative branding strategies that highlight unique business identities. Each story and case study here exemplifies our commitment to excellence and the transformative outcomes we seek to achieve.

This edition also shines a light on our educational initiatives, which are particularly dear to my heart. Through our partnership with Sazolie College, we have launched a Diploma in Digital Marketing, aimed at equipping the next generation of marketers with the skills needed to excel in a digital-centric business environment. Additionally, our Animation Graphics Academy offers a Certification Course in 3D Animation, fostering creative talents that can thrive in multimedia and entertainment industries. These programs reflect our commitment to empowering individuals with career-advancing skills in today's digital economy.

As you turn these pages, I invite you to explore the stories of innovation and success that define Modern Myriad Branding Pvt. Ltd. We are proud to share our achievements and even more excited to embark on new challenges and opportunities with you, our valued partners and clients.

Thank you for being part of our journey. Your support and collaboration inspire us every day to push the boundaries of what is possible. Here's to a future where we continue to grow and innovate together.

Rukewe Kenye
Co-Founder
Modern Myriad Branding Pvt. Ltd.

Overview of Modern Myriad Branding Pvt. Ltd.

The Innovators of Tomorrow

Modern Myriad Branding Pvt. Ltd. (MMB) started as a digital solution and innovative marketing agency in May 2022 providing a comprehensive range of digital marketing and IT services. Emphasizing the fostering of digital literacy and the empowerment of brands, MMB operates through multiple segments and diverse delivery channels.

While primarily serving its local market, MMB's non-traditional and digital-first approach allows it to reach and engage clients nationwide. Through strategic collaborations and cutting-edge digital marketing techniques, MMB ensures clients benefit from enhanced visibility and impactful branding.

Additionally, MMB's educational initiatives, including the MMB Cyber School and 3D Animation Academy, contribute significantly to digital literacy and skill development. These programs cater to a wide audience, including students, professionals, and businesses, equipping them with essential digital skills for the modern world.

By combining traditional values with innovative practices, Modern Myriad Branding Pvt. Ltd. stands at the forefront of the digital revolution, driving positive change and delivering exceptional results for clients and communities alike.



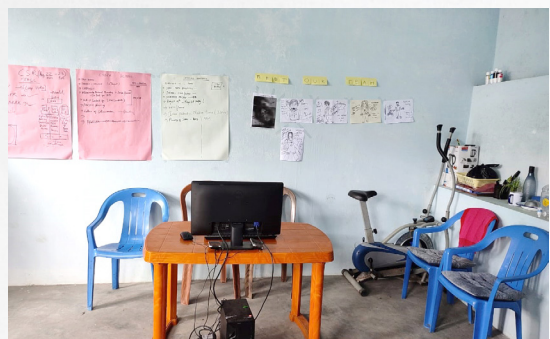
Use social media reviews and user-generated content to build credibility.

Our Story

From Humble Beginnings to Innovative Leaders

Modern Myriad Branding Pvt. Ltd. began in the most unexpected way—a simple conversation over coffee between three friends who shared a common vision. With no clear roadmap and just ₹10,000 to start, our three Co-founders decided to take a leap of faith. Our first workspace was a cozy room in one of our co-founders' home, where a team of five poured their hearts into every project. Today, that modest beginning has grown into a vibrant team of over 20, each bringing their own creativity and passion. It's been quite a journey, and we still carry the same excitement from that first day.

From the beginning, our journey has been fueled by a passion for creativity and a willingness to embrace change. As one of the early digital marketing agencies in our state, we've grown from a small startup to where we are today by staying curious and constantly evolving. It's never been about being the biggest—it's about making a meaningful impact, one project at a time. Our progress has been shaped by learning, adapting, and staying true to our goal of bringing fresh ideas and genuine value to the digital space.





Commitment to Improvement

The journey reflects a relentless pursuit of growth and evolution. Constant innovation, refining of services, and enhancing client satisfaction remain core objectives. With a robust foundation and a clear vision, Modern Myriad Branding Pvt. Ltd. is poised for extraordinary strides.

We are committed to the growth and development of Nagaland's youth, aiming to foster a new generation of skilled professionals ready to meet the demands of a rapidly evolving industry landscape. Our vision is to empower the youth with the skills and knowledge required to drive economic growth and facilitate an industry shift in Nagaland. By anticipating industry shifts and adopting cutting-edge technologies, the company is prepared to pioneer solutions for clients. Clients are at the heart of the business, and exceptional service and results are paramount.

The aim is to establish as a trusted ally for businesses of all sizes, guiding them confidently through the digital landscape. Over the next two years, the goal is to double the client base, prioritizing enduring partnerships built on exceptional service and measurable outcomes.

Modern Myriad Branding Pvt. Ltd. is on a path of steady, sustainable growth, committed to making a lasting impact on the digital and branding industry, shaping the future of digital marketing, and achieving remarkable success for clients and the team. The journey ahead promises endless opportunities, eagerly embraced at every step.



Implement responsive design to ensure your site looks great on all devices.

Internal Capacity Building

At MMB, the journey of growth and development is a continuous and vibrant narrative. Each new project is more than just a task—it's an opportunity for the team to expand their skills and embrace new challenges.

A standout chapter in this story is the team's focus on enhancing leadership skills. Understanding that effective leadership is crucial for project success, MMB has prioritized leadership development. Through targeted workshops and hands-on experiences, team members are learning to inspire, guide, and support each other. This commitment to leadership not only strengthens individual capabilities but also builds a cohesive and motivated team.

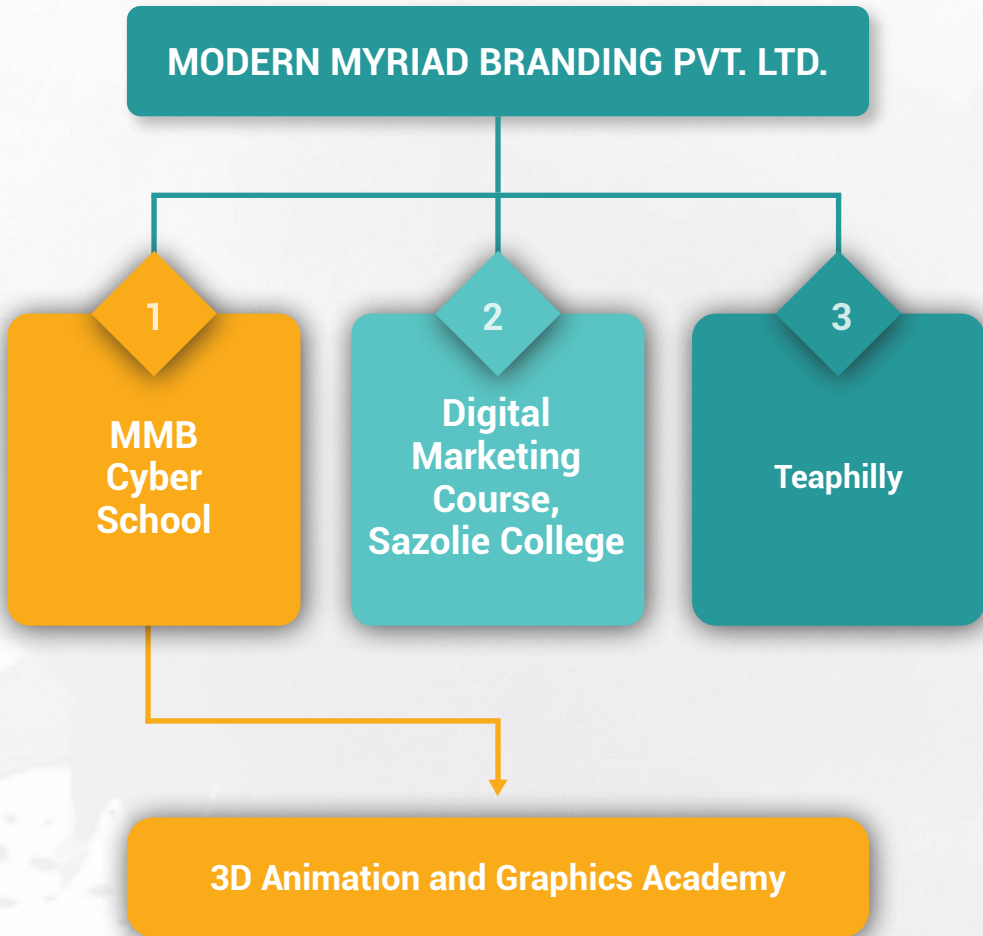
Client management has become another pivotal area of growth. MMB recognizes the importance of nurturing strong client relationships. The team is actively refining their client management skills, learning to better understand and anticipate client needs, and deliver exceptional service. Every client interaction is an opportunity to build trust and improve, ensuring that MMB consistently exceeds client expectations.

In the fast-paced world of digital marketing, MMB is dedicated to staying ahead of the curve. The team is continually exploring the latest trends and tools through industry conferences, online courses, and practical projects. This commitment to digital marketing excellence allows MMB to craft innovative campaigns and leverage cutting-edge strategies, driving impactful results for clients.

MMB engages in various projects and each one is viewed as a chance to learn and grow. The team approaches every challenge with curiosity and adaptability, using each experience to refine their skills and explore new approaches. This mindset not only enhances their expertise but also ensures that MMB delivers forward-thinking solutions and remains at the forefront of industry advancements.

In essence, MMB's story is one of ongoing evolution. By focusing on leadership development, client management, digital marketing innovation, and continuous learning, the team is creating a narrative of success and adaptability. With each chapter, we deepen our story and shape who we are as a team, eagerly anticipating the adventures that await us.

Organizational Structure



Local Keywords: Use location-based keywords to attract local traffic

FORGING STRONGER PARTNERSHIPS

- **Achievements and Highlights**
- **Team growth**
- **Government Collaborations**
- **Empowering Youths & Fostering Apprenticeship**

Achievements

At MMB, we've had our share of ups and downs, but every milestone we've hit has been a result of genuine hard work, passion, and a bit of out-of-the-box thinking. Here are a few highlights that we're proud to share:

1 Certificate of recognition by Start Up Nagaland under the Department of Industries & Commerce, Government of Nagaland

2 Certificate of recognition as a Private Limited Company by the Dept. of Promotion of Industry & Internal Trade, Government of Nagaland

3 Top 5 Aspiring Start Up of 2022 under the StartUp Nagaland, Department of Industries & Commerce, Government of Nagaland

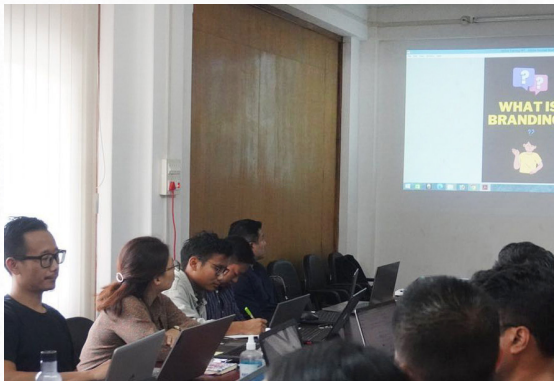


With online marketing you can reach global audiences

Highlights - 2022



23rd August : Participated in the Nagaland CSR and Investment Conclave.



1st September : Conducted training at NEIDA for NEIDA staff at their Kohima Main Office on Branding, Social Media Marketing, and Cyber Safety.



7th October : Represented MMB at Young Leaders Connect hosted at Imphal, Manipur.



23rd November : Attended the "Entrepreneurial Drive" workshop by ASCEND and Startup Nagaland.



2nd December : Attended a meeting with the Indian Navy organized by Startup Nagaland and other Government Bodies Stakeholders.



3rd December : Set up a Branding Stall facilitated by ESB at Hornbill Festival 2022.



10th December : Branding and Social Media Partner for the 14th Music Awards of Nagaland hosted by Native Trax Society during the Hornbill Festival 2022.

Highlights - 2023



27th March : Co-founders attended the NEEDP bootcamp.



1st April : MMB had the opportunity to work on the G20 Branding Project.



20th May : Happyson Pou and Rukewe Kenye attended the NEEDP bootcamp.



18th August : Directors and Co-founder attended the NEEDP bootcamp



2nd September : Namang T Chang (Resource person) conducted a workshop on Branding at Educentre School of Business.



24th September : Namang T Chang was invited to be a panelist at the 14th Convergence Fest hosted by St. Joseph College, Jakhama.



20th October : Namang T Chang, Co-Founder of MMB was invited to be the Judge at the 16th Inter College Debate Competition under the theme of Artificial Intelligence.



14th November : Hosted & organized a Workshop on Digital Marketing with renowned Industry Leaders like Mr. Lezo Putsure, Toinali Kinimi, Dr. Theyiesinuo Kreditsu (Mekhalamama) & Ransom Lungleng at Hotel Vivor. Powered by TOUDI and in collaboration with Startup Nagaland, Department of Industries & Commerce, Government of Nagaland.



30th November : MMB team attended the E Naga Summit.



12th December : MMB graduated from Educentre School of Business.



18th December : Had the 1st Annual Meeting in Kohima with Board Members and Staff.

Highlights - 2024



29th January : Attended the NEEDP Program at the Northeast Startup Summit held in Guwahati as the top Startups from Nagaland in their first Cohort.

● 14th February

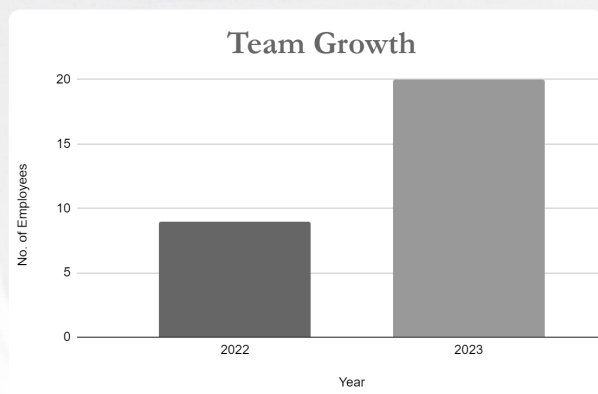
Our Co founder Namang T Chang, attended Founders Meet hosted by ESB.

● 28th February

MMB was selected to participate in the UNDP Springboard Program.

Team Growth

Initially, Modern Myriad Branding Pvt. Ltd. started with a small but mighty crew of 5 to 8 dedicated employees. This tight-knit team worked passionately, laying the foundation for what was to come. As the months rolled on, client demands increased, and so did the need for more hands on deck.



Regularly analyze your marketing metrics to refine and optimize your strategies.

By the end of the year, our office was buzzing with the energy of approximately 20 dynamic individuals, each bringing unique skills and perspectives to the table. This impressive growth wasn't just about numbers; it demonstrated our efforts to scale operations and deliver excellence. The transformation from a modest team to a bustling workforce highlights the exciting path ahead for Modern Myriad Branding Pvt. Ltd.

Our team displayed remarkable resilience and adaptability, consistently delivering high-quality results amid market fluctuations and technological advancements. At Modern Myriad Branding, a strong, cohesive, and skilled team is key to our success. This year, we implemented various initiatives to enhance collaboration and drive collective achievements.

Government Collaborations

MMB has had the opportunity to support digital initiatives for several government departments in Nagaland. By working closely with the Department of Power, the Department of Employment, Skill Development and Entrepreneurship, and the Investment and Development Authority of Nagaland (IDAN), we've contributed to enhancing their digital capabilities in a meaningful way. Our efforts have also extended to the Department of Rural Development, the Department of Industries and Commerce, and the Regional Transport Office (RTO), where we've aimed to make processes more streamlined and accessible. We are grateful to be a part of these efforts that are gradually shaping a more efficient governance framework for the state.

Empowering Youths & Fostering Apprenticeship

At MMB, we are committed to empowering the youth by providing them with opportunities to enhance their skills and prepare for the future. In collaboration with the Department of Employment, Skill Development, and Entrepreneurship, we conducted a series of workshops focusing on the National Apprenticeship Promotion Scheme (NAPS).

Our Initiative

We organized workshops across Dimapur, Kohima, and Chumukedima, reaching out to over 38 schools and colleges. Through these workshops, we were able to benefit more than 5,000 students.

Objectives

1. Increasing Awareness:

- Our primary goal was to increase awareness about NAPS and the various apprenticeship opportunities available to students.
- We emphasized the importance of apprenticeships as a means to gain practical skills and experience alongside their academic pursuits.

2. Facilitating Registrations:

- We facilitated on-the-spot registration for interested students, making it easy for them to enroll in apprenticeship programs.
- Our team provided guidance on the application process, required documentation, and steps to secure apprenticeship positions.

Workshop Highlights

- **Comprehensive Sessions:**
We conducted detailed sessions explaining the benefits of apprenticeships, eligibility criteria, and the registration process.
- **Interactive Q&A:**
Students engaged in interactive Q&A sessions, gaining a clearer understanding of NAPS.
- **Hands-On Assistance:**
We offered hands-on assistance for registration, ensuring students could easily enroll in apprenticeship programs.
- **Resource Distribution:**
We distributed informative brochures, pamphlets, and digital resources to all attendees, providing them with necessary information post-workshop.

Impact

- **Increased Awareness:**
The workshops significantly raised awareness of NAPS among students, parents, and educational institutions.
- **Enhanced Opportunities:**
By facilitating direct registrations, we opened up new pathways for students to gain real-world experience and enhance their employability.
- **Positive Feedback:**
The initiative received overwhelmingly positive feedback from both students and educational institutions.



Easy Navigation: Ensure your site is easy to navigate, with a clear and logical structure.

SOCIAL RESPONSIBILITY AND IMPACT

- MMB Cyber School
- Digital Marketing Training Institute
- 3D Animation Academy
- Digital Marketing Community MMB
- Internship Opportunities

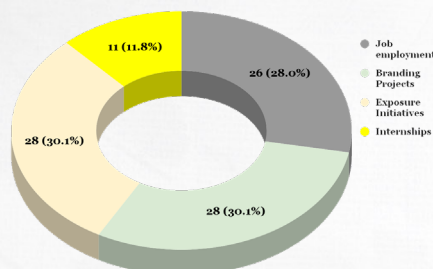
Social Responsibility and Impact

In 2022, the commitment to corporate responsibility was reinforced by developing a comprehensive strategy focusing on transparency and ethical practices. Educational initiatives were launched to empower the community and enhance digital skills.

Educational Initiatives

1. MMB Cyber School

MMB Cyber School, a non-profit organization and initiative of Modern Myriad Branding Pvt. Ltd., was established in August 2022. Since then, it has organized over 30 workshops on Cyber Safety, Cyber Security, and Cyber Bullying across five districts in Nagaland—Dimapur, Kohima, Chumukedima, Jalukie—and extending to Senapati in Manipur. Committed to promoting cyber safety and digital literacy through innovative and engaging programs, MMB Cyber School seeks to empower individuals to use technology in ways that enhance their lives and enable them to achieve their full potential. We believe that digital literacy is essential in the modern world, and it is our mission to ensure that everyone has access to the knowledge and skills they need to navigate the digital landscape safely and responsibly. Our contributions have also empowered local NGOs to extend their reach, allowing them to conduct multiple digital literacy workshops that benefit communities throughout these regions.



2. Digital Marketing Training Institute

Since August 2023, in collaboration with Sazolie College, Jotsoma, we have trained over 30 students in digital marketing through a specialized program approved by the All India Council for Technical Education (AICTE) and the State Council for Technical Education (SCTE), under the Department of Technical Education, Government of Nagaland. This course is the first of its kind in Nagaland, seamlessly integrated into the students' academic curriculum to meet the advanced educational requirements of this technology-driven era. Designed to cater specifically to Naga youths and their unique approach to the digital space, our curriculum equips students with essential skills needed in today's job market, where proficiency in digital marketing is increasingly seen as a key competency. With a focus on real-world applications, our program not only nurtures a strong foundational knowledge but also creates pathways for students to explore professional growth and future endeavors in the field.



3. 3D Animation & Graphics Academy (AGA)

Supported by the Investment & Development Authority of Nagaland (IDAN) in Kohima and funded by Boeing India along with other corporate partners as part of their CSR initiative in Nagaland, the 3D Animation & Graphics Academy (AGA) offers industry-certified courses approved by AICTE/ SCTE. Our academy has attracted students regionally, nurturing 28 talented graduates who have become valuable contributors to the region's creative industry landscape. Alumni from AGA have successfully showcased their skills in leading projects, elevating brand identities, and enhancing digital storytelling for diverse clientele, making a significant impact on the local creative ecosystem.



EASTERN MIRROR
JOURNALISM FOR JUSTICE
NAGALAND
Nagaland envisions for a full-fledged animation school
By Revivoli Rhakho
[EASTERNMIRRORNAGALAND.COM](https://www.easternmirrornagaland.com)
[@easternmirror](https://www.instagram.com/easternmirror)



Changsang along with faculty and students at Capital Convention Centre, Kohima on Wednesday. (EM images)

4. Digital Marketing Community MMB

Our commitment to digital literacy and entrepreneurship is embodied in the Digital Marketing Community - MMB. This WhatsApp group supports members in enhancing digital marketing, social media, and online presence skills through tips, best practices, practical knowledge, and personalized assistance. We foster a collaborative environment for growth and learning with ongoing support, exclusive tips, and event announcements.



5. Internship Opportunities: Shaping the Future of Digital Talent

MMB has provided internship opportunities to students from various Educational institutes across Nagaland and beyond, offering invaluable hands-on experience in digital marketing, branding, and IT services. These internships are meticulously designed to align with academic curricula, ensuring that students gain practical skills while earning academic credits. The internships have become a cornerstone of MMB's commitment to education and professional development. Interns report significant enhancements in their skills, leaving MMB well-prepared to excel in the dynamic digital landscape. Through this initiative, MMB is contributing to the personal growth of these young professionals and investing in the future of the digital industry.

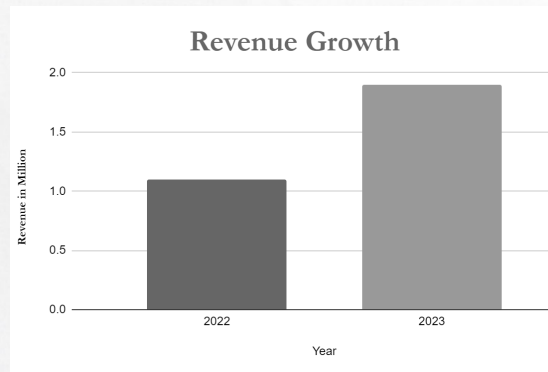


FINANCIAL INSIGHTS

- Revenue Growth Analysis
- Revenue Streams

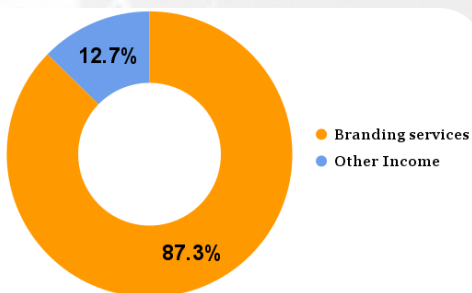
Revenue Growth Analysis

Despite the dynamic challenges of the digital marketing landscape, Modern Myriad Branding Pvt. Ltd. has marked an impressive milestone with a remarkable 25 percent increase in revenue in 2023 compared to 2022. This growth is fueled by an expanding portfolio of digital marketing and IT services. The diverse client base, ranging from private companies to innovative startups, along with strategic collaborations with government entities and educational institutions, has been instrumental in this achievement. This upward trajectory highlights the company's dynamic approach and its pivotal role in the digital marketing landscape.

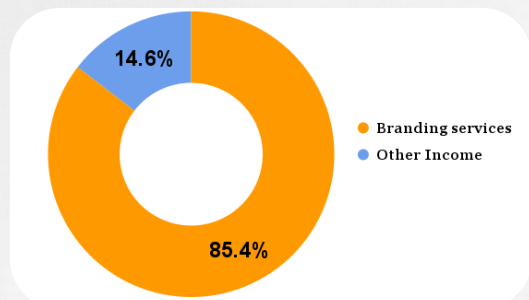


Revenue Streams

2022-2023



2023-2024)



Create a content calendar to maintain consistency and address diverse topics.

FUTURE OUTLOOK

- **Strategic Goals for 2024-2025**
- **Community and Development**

Strategic Goals for 2024-2025

Looking towards the future, Modern Myriad Branding Pvt. Ltd is set to build on the successes of the past year and seize emerging opportunities within the digital marketing landscape. Innovation, client satisfaction, and strategic growth will guide the path forward, ensuring a leading position in the industry.

The goal is to further expand the team by bringing in talented professionals who share a passion for digital marketing and branding. By staying ahead of industry trends and adopting the latest technologies, cutting-edge solutions will be offered to clients. The vision is to become a trusted partner for businesses of all sizes, helping them navigate the digital landscape with confidence. The aim is to double the client base within the next two years, focusing on building long-term relationships through exceptional service and measurable results.

Looking Forward

After completing a remarkable year, Modern Myriad Branding Pvt. Ltd. is well-positioned to pursue new opportunities and expand its horizons, with strategic plans for sustainable growth both in the near and long term. The path forward is promising, and we are eager to continue building on this momentum.

- **Diversified Service Strategy:** Our diversified service strategy will continue to provide flexibility and resilience, allowing us to adapt to changing market conditions without relying on a single sector.
- **Digital Marketing and Branding:** Increased market penetration of our digital marketing and branding services indicates a more widespread understanding of our value proposition, which will support growing demand in an unpredictable market.
- **Strategic Partnerships and Collaborations:** Strategic partnerships and collaborations with educational institutions and startups enable us to expand our reach and impact, providing cutting-edge digital solutions and branding expertise.
- **Expansion into New Markets:** Having established a strong presence in the local market, we are now laying the groundwork to expand into international markets, where significant untapped opportunities await.
- **Innovative Solutions for Businesses:** Businesses continue to seek innovative tools and solutions for more efficient brand management and digital presence. Our expertise positions us well to meet these needs.

Community and Development

Fostering Self-Reliance through Entrepreneurship

In recent times, the government has encountered significant financial challenges, culminating in a growing deficit. This situation underscores an essential reality: while governmental support is crucial, the general public cannot solely rely on it for economic stability and growth. It is imperative that we pivot towards entrepreneurship as a viable means to generate revenue and secure our financial future.

Entrepreneurship offers a pathway to economic independence and resilience. By fostering a culture of innovation and self-reliance, new opportunities can be created, economic growth driven, and community well-being improved. This proactive approach not only benefits individual entrepreneurs but also contributes to the overall economic health of our society.

Several states in India have faced similar fiscal challenges and have successfully navigated through them by promoting entrepreneurship:

- **Gujarat:** Known for its strong business acumen, Gujarat has consistently promoted entrepreneurship through policies and programs that support small and medium enterprises (SMEs). The Vibrant Gujarat Summit, an annual event, attracts global investors and entrepreneurs, further boosting the state's economic growth and development.

To address similar challenges, it is crucial to draw inspiration from these examples and focus on nurturing a supportive environment for entrepreneurs. This involves providing access to resources, mentorship, and funding opportunities, as well as fostering a culture that celebrates innovation and encourages risk-taking.

As we progress, let us embrace the spirit of entrepreneurship and collectively work towards building a prosperous future for our community. By doing so, we can create a sustainable economic model that is less dependent on government support and more driven by our collective ingenuity and determination.



Title Tags: Create compelling and keyword-rich titles for your pages.

Team Building Activities

In October 2023, MMB organized a retreat at Rüdi Resort, which featured a variety of team-building exercises, outdoor activities, and group discussions. This retreat allowed team members to connect on a personal level while enhancing their collaborative skills. The natural setting of Rüdi Resort provided a perfect backdrop for fostering teamwork and boosting morale.

On December 18, 2023, MMB hosted its annual meeting at DCafe, Kohima providing an opportunity for the entire team to reflect on the year's achievements and plan for future initiatives. This event also included activities designed to strengthen team bonds and encourage open communication.

Furthermore, on March 2, 2024, the team enjoyed an outing to Pulie Badze, which included hiking and other outdoor activities. This excursion further solidified team camaraderie, providing a refreshing break from the regular work environment and allowing team members to bond in a relaxed setting.



Optimize your website for a seamless mobile experience to retain visitors and reduce bounce rates

Collaborative Projects

MMB places a strong emphasis on cross-departmental projects, recognizing that collaboration across different areas of expertise fosters unity and a shared sense of purpose. These projects encourage team members from various departments to work together towards common goals, breaking down silos and promoting a more integrated and cohesive organizational structure. By leveraging the diverse skills and perspectives of its workforce, MMB ensures that innovative solutions are developed, and overall productivity is enhanced.

Monthly Team Lunches

Regular informal gatherings, such as monthly team lunches, play a crucial role in maintaining a positive and collaborative work environment at MMB. These gatherings provide team members with the opportunity to share ideas and discuss various topics in a relaxed and informal setting. For instance, the general annual meeting held at D Cafe not only included business discussions but also fun activities like making reels, which helped in fostering a sense of camaraderie among the team members. Such events encourage open communication, strengthen interpersonal relationships, and contribute to a more cohesive and motivated team.

Fostering Team Cohesion and Productivity

At MMB, the role of the team builder is integral to leading the team towards cohesiveness and productivity. A team is viewed as a dynamic entity that must be regularly nurtured and maintained, much like individual employees. In a team-oriented environment, each individual contributes to the overall success of the organization. They collaborate with other members to produce results that align with the organization's goals. While employees have specific job functions and belong to specific departments, they are unified with other members to accomplish the overall objectives. This holistic approach ensures that everyone understands the bigger picture and works together to serve this larger vision. By fostering a culture of collaboration and shared purpose, MMB ensures that its teams remain motivated and focused on achieving collective success.

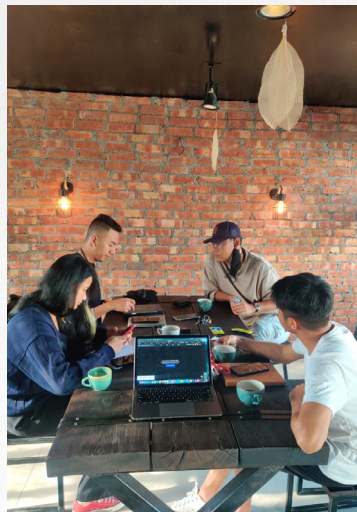


Adjust Strategies: Continuously refine your SEO strategies based on performance metrics and changes in search engine algorithms.

MMB Photo Gallery



MMB Photo Gallery



Our Core Team

Namang T Chang
Co-Founder



Rukewe Kenye
Co-Founder



Happyson Pou
Co-Founder



Imtisenla Jamir
Director



Nolazonu Kirha
Director



Mongla Chang
Head Of Finance



Tsutipang Jamir
Content Writer & Photographer



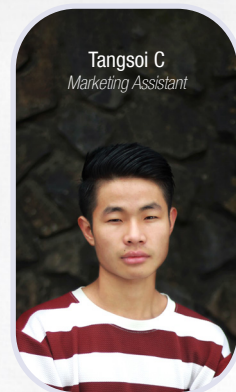
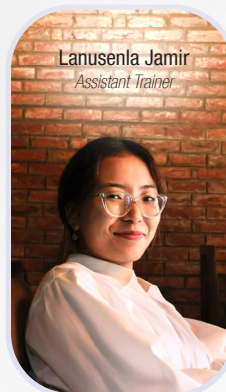
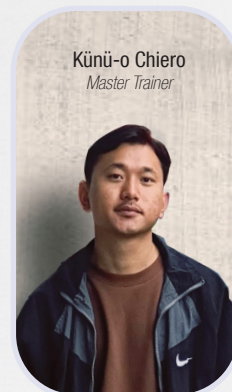
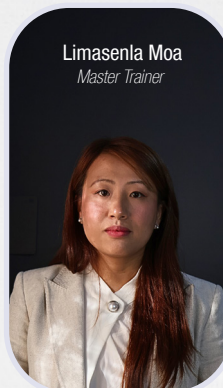
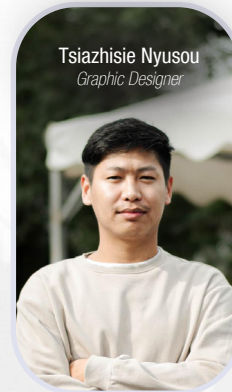
Bendangyapang Jamir
Social Media Manager



Sensoti Jamir
Creative Marketing Manager



Our Core Team









Modern Myriad Branding
A Private Limited Company
EMPOWERING YOU

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