



# PORTFOLIO

MODERN MYRIAD BRANDING PRIVATE LIMITED  
EMPOWERING YOU

# ABOUT US

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Modern Myriad Branding team comprises young minds, passionate about technological wonders and how it adds value to our society! Introducing the importance of Digital space- together, we thrive for what's best for you and your organisation. We help you tap into the full potential of the Digital era and enhance your presence in the market.

Our mission is to bring branding solutions and digital visibility to your brand. We aim for digitalization of all sectors of business, entrepreneurs and individuals with digital literacy and how it can be leveraged for positive changes in business as well as social arenas.

# OUR VISION

- To inculcate a vision of growth in others.
- A movement created to create visibility and recognition.
- A one-stop integrated solution to establish one's brand in the market.

# OUR MISSION

- To bring branding solutions and digital visibility to a brand.
- Digitisation of all sectors of business, entrepreneurship and individuals with digital literacy.
- To bring leverage for positive changes in businesses as well as social arenas.

# OUR GOAL

- To inculcate a vision of growth in others.
- A movement created to create visibility and recognition.
- A one-stop integrated solution to establish one's brand in the market.





# THE ENTREPRENEURS ASSOCIATES



The collaboration with EA has been a resounding success. Our joint efforts in Brand Building and Marketing Development led to remarkable outcomes, increasing brand awareness, accessibility, and visibility across diverse platforms.

# Core Focus

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- ▶ Rebranding and change of Organisation name
- ▶ Redesigning of Logo
- ▶ Branding of tEA's Internal Projects like Trees for Wealth (TfW) and training at Senapati, Manipur for FWWB (Friend of Women World Bank).
- ▶ LinkedIn usage trainings
- ▶ Digital Creative & Marketing Consultation
- ▶ Technology and soft skills Training for Employees
- ▶ Site Visit Surveys
- ▶ Communication & Crisis Management Training
- ▶ 73% of Improvement in Digital Space & Brand Reputation for the Organisation

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# HIGHLAND DAWN MEDIA



The collaborations have enriched the digital company's expertise, portfolio, and reputation. The insights gained from working with them have been instrumental in creating effective marketing strategies, optimising social media and content, and positioning.

# Core Focus

- ▶ Creation and graphics designing.
- ▶ Manage branding strategies of the production house.
- ▶ Competitive and communication strategy.
- ▶ Creating a platform for brand positioning.
- ▶ Marketing consultations and strategies.
- ▶ Re-branding and promotion.
- ▶ Social media content and marketing research.
- ▶ Site visits for surveys and interviews.
- ▶ Social Media Calendar and content schedules.





**Aboriginal Energy**

Green Power Solutions



# ABORIGINAL ENERGY

Working with a solar company aligned with our digital company's commitment to sustainability. It has proven to be a successful communion by promoting renewable energy projects through our services that have contributed to a greener future while strengthening our brand's eco-friendly image.

## Core Focus

- Sales-Centric Campaign on Digital Space
- Social Media Management & Content Schedules
- Content Management & Optimization
- Digital Art & Graphic Creation
- Creatives for Social Media
- Survey & Data Research for Branding & Marketing
- Trend Analysis for Clean Energy & Green Energy
- Creative Marketing Consultations.
- Strong market growth outlook.



# Artworks Nagaland

The collaboration has enriched our creative capabilities, improved our understanding of design and aesthetics, and provided unique opportunities for growth. Working together, we have built a symbiotic relationship that benefits both our digital company and the art company, expanding our horizons and elevating our services to new heights.



# Core Focus

- Social media calendar and management
- Engage content & usage of keywords & relevant hashtags.
- Internal branding, services & sales.
- Pursuing the Art of the Week content every week.
- Social Media Marketing
- Content strategy
- Creative Marketing Consultation
- SEO
- Graphic Designing.
- Research Analytics

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# NATIVE TRAX SOCIETY

*(Music Awards of Nagaland)*



The partnership with Modern Myriad Branding proved highly beneficial for Native Trax Society. By developing a compelling brand identity and executing a comprehensive digital marketing strategy, the team significantly increased the visibility and engagement of the Music Awards of Nagaland 2022.

It was a successful venture with the valuable support in designing marketing materials, managing social media, and coordinating with artists, contributing to the event's success and overall growth of music culture in Nagaland.

## Core Focus

- ▶ Official Branding Partner for the Event
- ▶ Handling all Social Media, Digital & Online Branding for the Society & Event
- ▶ Networking the organiser with various stakeholders
- ▶ Content management
- ▶ Branding of Artist nominated
- ▶ Videography & Artistic Graphic Creation
- ▶ Social Media Calendar and Scheduling
- ▶ Social media marketing
- ▶ Trend analysis of all SM platforms and function accordingly
- ▶ Onsite management during Music Awards of Nagaland, 2022





# RTO

(REGIONAL TRANSPORT OFFICE)  
KOHIMA, NAGALAND



Modern Myriad Branding's affiliation with RTO Kohima resulted in a highly successful project. Through strategic digital marketing, social media campaigns, and engaging content, RTO expanded its outreach and educated citizens on services, road safety, and regulations and the project improved RTO's online presence. The team's expertise in social media, content creation, marketing, and data analytics played a key role in achieving these positive outcomes, benefiting RTO and the citizens of Kohima.

- ▶ ***Rebranding and content marketing.***
- ▶ ***On-site communication for immediate tasks.***
- ▶ ***Presentation of KDRSC convex mirrors.***
- ▶ ***Road safety and traffic control promotion.***
- ▶ ***Thorough emphasis on the MV Act, 1988.***
- ▶ ***Traffic tax and other rates revision through digital channels.***
- ▶ ***Video marketing and Production.***
- ▶ ***Social Media Posting.***
- ▶ ***Graphic Designing.***
- ▶ ***Survey & Data Research for Branding & Marketing.***





GREYMOON  
ENTERPRISE

# GREYMOON ENTERPRISE



By adding a green tea producer to our client roster, our digital company's portfolio has become more diverse. This showcases our ability to work with clients from various industries, enhancing our reputation and attracting potential clients.

- Logo designing
- Product Designing and management
- Branding
- Marketing Visibility and linkage
- Digital Marketing
- Social Media management and Marketing
- Legal Counselling
- Financial Accounting
- Business Development
- External Networking and Connections
- LinkedIn Accessibility
- Surveys
- Research and consultations
- Search Engine Optimisation
- Content strategy and management
- Graphic designing

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LEARN | EARN | STAND TALL



Photography  
Videography  
Designing of Landing Page for Registration



# SAZOLIE COLLEGE



The collaborative effort between Modern Myriad Branding and Sazolie College has resulted in a transformative Fast-Track Certification Course in Digital Marketing. This program is set to empower the next generation of digital marketing professionals from Nagaland, providing them with an edge in the dynamic digital landscape.

## Core Focus

- Branding
- Search engine optimization (SEO)
- Pay-per-click (PPC) advertising
- Social media marketing
- Email marketing

- Content marketing
- Web analytics, mobile marketing
- E-commerce marketing
- Digital marketing strategy.

# Rusoki

By signing a cooperative memorandum, Modern Myriad Branding and Rusoki have worked together to enhance brand recognition and visibility across all platforms, opening up Rusoki to businesses of all experience levels.



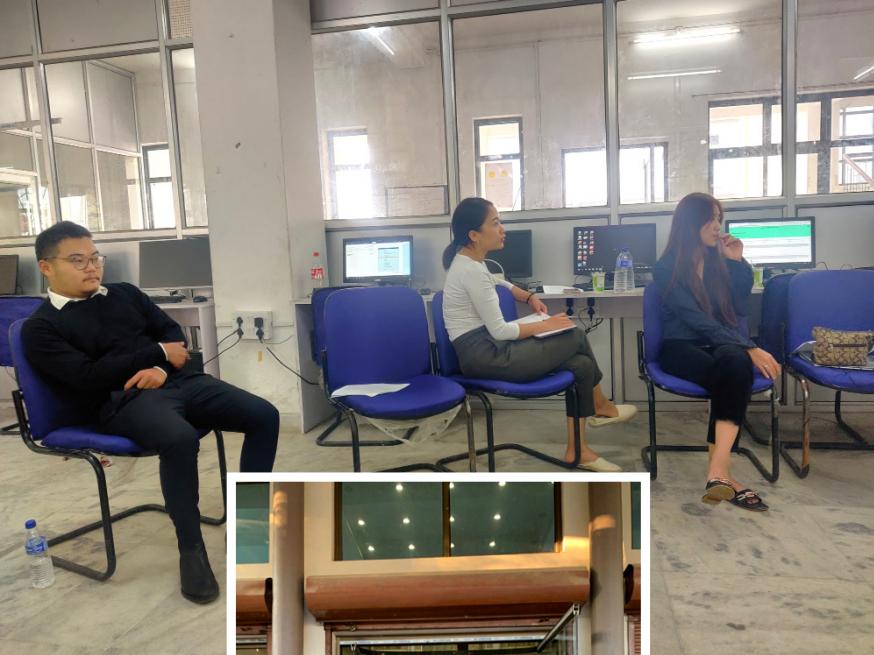
- ▶ Research Analytics
- ▶ Graphic Designing
- ▶ Branding Strategies
- ▶ Creative Consultations
- ▶ Marketing consultations
- ▶ Content Strategy & Marketing
- ▶ Social Media Calendar
- ▶ Content & Social Media Optimization
- ▶ Hashtags Research & Strategies
- ▶ Media Optimization
- ▶ SEO (Search Engine Optimization)
- ▶ Customer Support Improvement
- ▶ Data Documentation
- ▶ Video and Reel Production



# HILLS FM



Hills FM and Modern Myriad Branding Collaboration – Empowering Entrepreneurs, Inspiring Success! Our platform connects like-minded individuals, fostering a supportive community where experiences, challenges, and triumphs are shared. Together, we grow stronger, as outreach becomes the key to a thriving market presence.



- Research Analytics
- Branding Services
- Graphic Designing
- Branding Strategies
- Consultation on Creative Measures
- Social Media Marketing Services



- Content Strategy & Marketing
- Social Media Calendar
- Data Documentation
- Improvise Customer Support
- SEO (Search Engine Optimization)
- Social Media Optimisation



## Core Focus

Booklet Design

Graphic Designing

Data Documentation



Multimedia Presentations

Incorporating Stakeholder Feedback

Emphasis on Sustainability

Technological Integration

Content Development

# THE NAGA LOINLOOM FESTIVAL

Team Myriad engaged in a collaborative process to seamlessly integrate their expertise into the Naga Loinloom Festival for 2023 & 2024. The Team is proud to have been a part of the Naga Loinloom Festival, a cultural celebration aimed at reviving a fading tradition of the Nagas.

## Core Focus

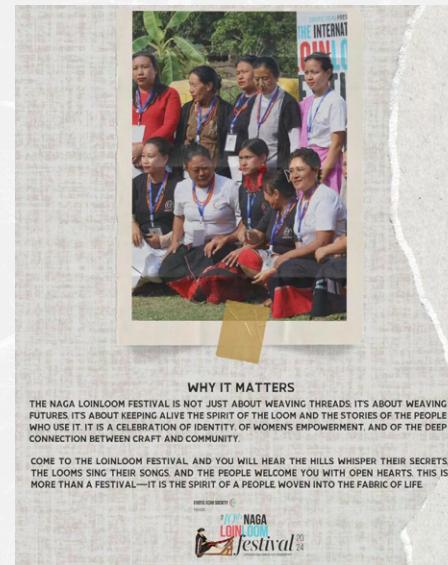
- Hashtags Research & Strategies
- Content Creation
- Video Editing
- Graphics Design



### WHAT MAKES THE NAGA LOINLOOM FESTIVAL SPECIAL?

WHEN YOU STEP INTO THE FESTIVAL YOU STEP INTO THE HEART OF THE NAGA HILLS. IT'S NOT JUST AN EVENT; IT'S AN EXPERIENCE.

- DANCES OF THE TRIBES: THE RHYTHM OF OUR ANCESTORS COMES ALIVE IN EVERY STEP.
- WEAVING COMPETITIONS: WATCH THE WEAVERS WORK THEIR MAGIC, THEIR HANDS AS SWIFT AS THE WIND.
- CRAFT AND PRODUCT STALLS: EVERY ITEM TELLS A STORY OF ITS OWN.
- FEASTS FOR THE SOUL: SAVOR THE FLAVORS OF THE FOOD THAT CONNECT YOU TO THE LAND.
- STORIES AND DIALOGUES: GATHER AROUND TO HEAR THE WISDOM OF THE ELTERS AND THE DREAMS OF YOUTH.





# BALLOON



Balloon Buddies, a dedicated team providing personalised balloon decor services, has joined forces with Modern Myriad Branding .Together, we aim to elevate Balloon Buddies' branding and grow their business. With our expertise in marketing strategies, content, and media marketing, the collaboration seeks to create stunning and unforgettable experiences, spreading happiness to even more event-goers.

# BUDDIES



## Core Focus

- Research Analytics
- Logo Re-Designing
- Graphic Designing
- Branding Strategies
- Consultation on Creative measures
- Content Strategy & Marketing
- Creative Marketing Consultation
- Social Media Calendar
- Content Optimisation
- Social Media Optimisation
- Hashtags Research & Strategies
- Media Optimisation
- SEO (Search Engine Optimization)
- Improvise Customer Support
- Data Documentation
- Video and reels making

# BLOOM BAZAAR

Modern Myriad Branding Pvt Ltd played a vital role in fostering Bloom Bazaar's intellectual development. Notable accomplishments encompassed collaborative idea sharing, widespread educational outreach to 30 schools and 15 colleges, and the adept organization of successful events.



The image is a collage of two photographs. The left photograph shows a presentation slide with a blue background and a white title 'Identifying Threats.' Below the title is a bulleted list of 12 items, each preceded by a small square checkbox. The right photograph shows a woman with long dark hair, wearing a green top, standing behind a dark wooden podium and speaking into a microphone. She is positioned in front of a large screen displaying the same presentation slide with the title 'Identifying Threats.' and the list of items.

- Slow behavior of the system.
- Unexplainable disappearance of system screen while working.
- Drainage of system battery life before expected period.
- Unexpected popup or unusual errors message.
- Appearance of the Blue Screen of Death (BSOD).
- Crashing of programs/ system.
- Inability to download update.
- Accessing new browser homepage/toolbar/websites without any input.
- Circulation of strange message from your email id to your friends.
- Appearance of new unfamiliar icons on Desktop.
- An increase in number of programs running in Task Manager.

## Core Focus

- Ideas Exchange
- Educational Outreach
- Coordination of events
- Events Organized
- NGO Engagement
- Social Media Collaborations
- Positive Impact of Students and Influencers on Flower Growers



# SYNERGY GROUPS

In support of Synergy Groups during the 2023 and 2024 Hornbill Festival, Modern Myriad Branding (MMB) actively engaged with various teams, providing coordination, supervision, and photography services.

We collaborated with Synergy Groups to provide coordination and supervision services for the 11th Naga Chef 2024. Our team worked closely with the client to ensure the successful execution of the event.





- Meeting and Coordination
- On-site Work
- Coordination
- Supervision
- Photography
- Content
- Correspondence
- Graphic Design

# DEPARTMENT OF INDUSTRIES & COMMERCE, GOVERNMENT OF NAGALAND.

Modern Myriad Branding Private Limited is a pioneering digital marketing and branding company collaborating with the Department of Industries & Commerce, Government of Nagaland. As part of this partnership, we provide strategic social media management for StartUp Nagaland and the Innovation & Incubation Space (IIS).

## KEY INITIATIVES & CONTRIBUTIONS

- Social Media Management
- Startup Ranking Framework (SRF) – Nagaland Edition
- RAMP Nagaland Event on Packaging, Branding & Marketing
- Innovation & Incubation Space (IIS) – Kohima Hub

## CORE FOCUS

- Branding & Design
- Content & Social Media Management
- Event & Onsite Management



Our collaboration with SIHM continues to thrive due to excellent communication, seamless teamwork, and a shared commitment to excellence. Their brand receives a boost with valuable insights from Branding Consultation, expanded online presence through Social Media Management, and creative Graphic Design and compelling Content Writing services. Client satisfaction remains high, ensuring a promising path towards continued success together.

## Core Focus

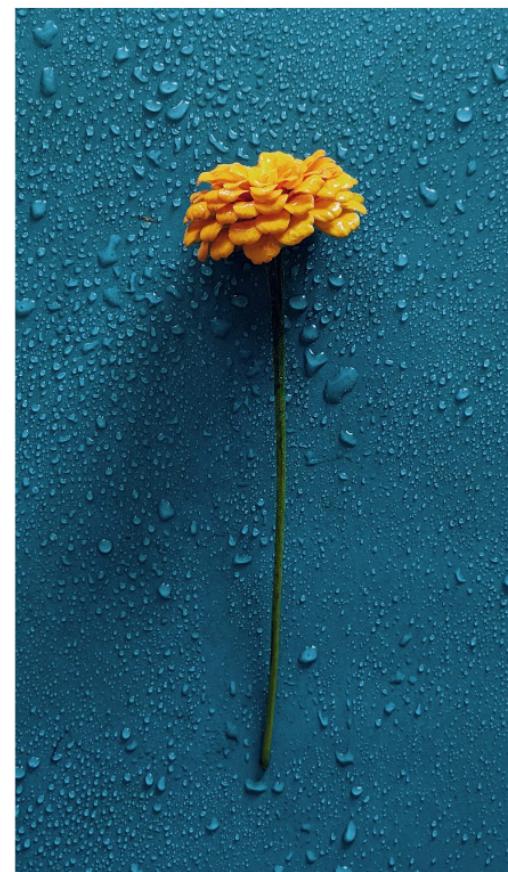
- Branding Consultation
- Graphic Design
- Social Media Management
- Content Writing



# EZAAR COLLECTIVES LLP

Ezaar Collective LLP, a registered company in Guwahati, Assam, has been our esteemed client outside Nagaland. Together, we harmonised fashion and sustainability, embodying conscious living within the Northeast. Our collaborative cooperation met their needs with dedicated services, showcasing a commitment to their vision.





## CORE FOCUS

- Rebranding
- Graphic Designing
- Branding Strategies
- Creative Consultations
- Marketing Consultations
- Content Strategy & Marketing
- Social Media Calendar
- Content & Social Media Optimization
- Hashtags Research & Strategies
- Media Optimization
- SEO (Search Engine Optimization)
- Social Media Marketing
- Improvise Customer Support
- Digital Marketing Strategy
- Reel making and frequency management

# BRILLANTE PIANO FESTIVAL



The Brillante Piano Festival, originating in Kohima in 2017 and now a nationwide cultural movement, combines piano excellence with community engagement. MMB aims to enhance its brand identity, visibility, and engagement through integrated branding and social media strategies, recognizing its loyal base and established presence.

- Content Calendar
- Research Analytics
- Rebranding
- Branding Services
- Graphic Designing
- Consultation on Creative Measures
- Social Media Marketing Services
- Social Media Calendar
- Hashtags Research & Strategies
- Reels making
- Marketing Consultations
- Content Strategy & Marketing
- SEO (Search Engine Optimization)
- SM Promotion





Merryland is Nagaland's first-ever water park, a groundbreaking entertainment destination bringing world-class water attractions to the region. As a key branding partner, Modern Myriad Branding has assisted in establishing Merryland's brand identity and market presence.



- Social Media Page Management
- Graphic Designed Images & Carousels
- Reels & Short Video Marketing
- Content Writing
- SEO (Search Engine Optimization)
- Photography & Videography
- Google My Business (Profile Management)
- Online Reviews & Reputation Management



# TOUDI

TOUDI is a trusted name in home appliances, electronics, furniture, and engineering solutions in Kohima. With multiple specialized stores under its umbrella, TOUDI caters to a diverse range of customer needs, offering high-quality products, expert services, and innovative solutions.

**TOUDI**

**FREE DELIVERY THIS SATURDAY!**

SHOP NOW AND ENJOY THE CONVENIENCE OF DOORSTEP DELIVERY, ABSOLUTELY FREE!



Whether you're in Kohima or Dimapur, we've got you covered.

**COD**  **BAJAJ FINSERV** 

For more information & details reach us at:  
91 9863847537 / 91 9863453016

TOUDI ENTERPRISE  
Opp. Ac Church, MLA Junction

TOUDI BASICS  
Kotekie, North Block, Old V Mart Building

KOHIMA DIGITAL ELECTRONICS  
Opp. Kiosk Market, Main Town

TOUDI HOME APPLIANCES  
High School Junction

**TOUDI**

*So*  
*good*  
*bye!*

TO HAND WASHING BULKY BLANKETS

**MEGA SALE**

**WHIRLPOOL'S HEAVY-DUTY WASHER IS YOUR OCTOBER ESSENTIAL.**



Bonus:  
It even has a 'Hot Wash' mode perfect for extra chilly nights!

**BAJAJ FINSERV**  **COD** 

For more information & details reach us at:  
91 9863847537 / 91 9863453016

TOUDI ENTERPRISE  
Opp. Ac Church, MLA Junction

TOUDI BASICS  
Kotekie, North Block, Old V Mart Building

KOHIMA DIGITAL ELECTRONICS  
Opp. Kiosk Market, Main Town

TOUDI HOME APPLIANCES  
High School Junction

**TOUDI**

**END OF FESTIVE SALE**

FREE SHIPPING YOUR FESTIVE SHOPPING SPREE, DELIVERED TO YOUR DOORSTEP.



**SHOP NOW!**

30th & 31st October

**COD**  **BAJAJ FINSERV** 

For more information & details reach us at:  
91 9863847537 / 91 9863453016

TOUDI ENTERPRISE  
Opp. Ac Church, MLA Junction

TOUDI BASICS  
Kotekie, North Block, Old V Mart Building

KOHIMA DIGITAL ELECTRONICS  
Opp. Kiosk Market, Main Town

TOUDI HOME APPLIANCES  
High School Junction

- Branding & Digital Marketing Strategy
- Social Media Management
- Creative Content & Design
- Photography & Videography

- SEO & Online Presence Optimization
- Consultation & Strategy Development
- Adherence to Professional Standards
- Contract & Project Execution

# NAGALAND LEGISLATIVE ASSEMBLY (NLA)

We're honored to have worked on a commemorative volume celebrating the 60th anniversary of Nagaland's statehood. The publication showcased the remarkable contributions of each Chief Minister from 1963 to the present, highlighting their vision and dedication that have guided Nagaland through decades of transformation and progress.

## OUR SCOPE OF WORK INCLUDED:

### DATA COLLECTION:

Gathering comprehensive data on the history of Nagaland and its Chief Ministers since statehood.

### RESEARCH:

Gathering comprehensive data on the history of Nagaland and its Chief Ministers since statehood.

### CONTENT CREATION:

Gathering comprehensive data on the history of Nagaland and its Chief Ministers since statehood.

### DESIGN AND GRAPHICS:

Creating visually appealing designs and graphics that bring the story to life.

### COMPILATION AND COORDINATION

Managing the compilation of content, images, and graphics, ensuring a cohesive and polished final product.



# INVESTMENT & DEVELOPMENT AUTHORITY OF NAGALAND (IDAN)

## For Nagaland's CSR Conclave Project.



- Designing of State's Project PPT launched by the Hon'ble Finance Minister of India.
- Inauguration Pamphlet & Project Brochure Designing
- Creation of NGO's Highlight Magazine for CSR
- Data Compression for 30 NGO's Audits and Projects in Nagaland for CSR

# MMB WORKSHOP & PANEL DISCUSSION

14TH NOVEMBER, 2024

THE DECK, VIVOR HOTEL, KOHIMA



Modern Myriad Branding (MMB) orchestrated a pivotal workshop, marking its inaugural endeavour in collaboration with Startup Nagaland, Educentre School of Business, and Toudi Enterprise. A noteworthy component of this workshop was an intellectually stimulating panel discussion centered on 'Digital Marketing: Then and Now.'

Distinguished speakers - Dr. Theyiesinuo Keditsu (Academic & Poet), Toinali Chophi (Founder, Beauty Barn), Lezo Putsure (Founder, Educentre School of Business) , Namang Chang (Co- founder, Modern Myriad Branding) each presented a unique perspective alongside R. Lungleng as the host of the event, fostering a comprehensive dialogue that intricately delineated the transformative trajectory of digital marketing strategies.

This collaborative effort represents a significant stride towards fostering knowledge and insights in contemporary marketing practices.



# ELEVATING G20 KOHIMA:

## DESIGNING BROCHURES AND BOOKLETS THAT SHOWCASE KOHIMA'S VISION FOR CHANGE

The G20 Summit held in Nagaland demanded a branding approach that would reflect the essence of our dynamic region while resonating with the international community.

Modern Myriad Branding alongside the team from IDAN crafted a visually stunning and information-rich brochure and booklet that encapsulated the spirit of G20, Nagaland.

The work will remain a lasting testament to the successful collaboration between Modern Myriad Branding and Govt. of Nagaland.



# SKILLS & CO



Some ideas start as a spark, and Skills & Co was one of them. What began as conversations about humor, culture, and the little things in society that often go unnoticed has now grown into a full-fledged animation studio in collaboration with Synergy Groups.



## CORE FOCUS

- 3D Animation



# MEET THE TEAM



**Namang T Chang**  
*Co-Founder*



**Nolazonu Kirha**  
*Director*



**Bendangyapang Jamir**  
*Social Media manager*



**Jenenlo Kent**  
*3D Animator*



**Rukewe Kenye**  
*Co-Founder*



**Mongla Chang**  
*Head of Finance*



**Imnatila Jamir**  
*Executive Assistant*



**Tiawapang Longchar**  
*3D Animator*



**Tsiazhisie Nyusou**  
*Graphic Designer*



**Sashikaba Longkumer**  
*3D Master Trainer*

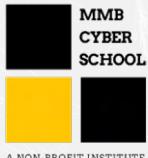


**Ketoukhrielie Mepfhu-o**  
*Graphic Designer*



**Imtisenla Longkumer**  
*Digital Marketing Trainer*

# OUR INITIATIVES



CYBER SCHOOL



3D ANIMATION & GRAPHIC ACADEMY

**DIGITAL  
MARKETING  
COURSE**

IN PARTNERSHIP WITH  
SAZOLIE COLLEGE

**SKILLS & CO**

# OUR CLIENTS & PARTNERS



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